

## SHOOT-A-THON FUNDRAISER

Information

All players in our program will be expected to participate in the Highland Basketball Shoot-a-Thon that will help raise funds for our basketball program. The money raised will go towards equipment, basketballs, locker room renovations, backpacks, uniforms, shooting shirts, off-season tournaments, and other needs of our basketball program.

There are 3 steps to the Shoot-a-Thon

- 1. Getting pledges (November 6-17)
- 2. Shooting...MAKING shots (November 17)
- 3. Collecting money from sponsors (November 17-25)

## 1. GETTING PLEDGES

November 6-17

**Pledge Sheet**: You will have a pledge sheet taped to a manilla envelope. All of your sponsor & shooting results information are on the pledge sheets. Make sure you put their phone number and email on the sheet. Don't leave those blank. DO NOT LOSE THIS SHEET

Reach out to family & friends to sponsor you for the Shoot-a-thon event. There is a cool app on your phone where you can call people directly and talk to them. Coaches can help you with that. Calling is much more effective than email and text.

Ask for a pledge for each shot you make. Goal is to collect \$3.00 per make

Flat donations are accepted.

All money that you collect goes into the manilla envelope

Sponsors have two options of payment methods for their donation:

- 1. Check: Make checks payable to Hawks Talon Booster Club (put player's name in memo)
- 2. Venmo: @Hawkstalon-Boysbasketball
  - Have sponsor include: Player's Name & Team they play on (Fr, JV, or Var)

## 2. SHOOT-A-THON EVENT

Saturday, November 17th

We will use practice time for the Shoot-a-thon.

You will shoot 100 free throws & 50 3s and record the results on your Pledge Sheet.

## 3. COLLECTING MONEY FROM SPONSORS

November 6-17

This is the most important part...

You will then reach back out to your sponsors and let them know how many shots you made and what the total amount is for their donation. You will thank them...profusely...and then see how they would like to make their payment (check or Venmo).

If they pay by check, put the check in your manilla envelope.

Collect all money by November 25th and return the envelope to your coach